

D5.5

Dissemination of project outputs

WP5 – Dissemination and Engagement



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**Populism and
Civic Engagement**



About this document

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Document history

Version	Date	Description	Reason for change	Distribution	Authors
V 1	May 2022	Draft of D5.10 Final report on dissemination			Bruce Edmonds (MMU)
V2	Sep 2022	Expanded in response to reviewer's comments			Bruce Edmonds (MMU)

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Disclaimer

The project PaCE has received funding from the European Union's Horizon 2020 research and innovation programme under the grant agreement No 822337.

The opinions expressed in this document reflect only the authors' view and reflects in no way the European Commission's opinions.



Purpose of Document

There is a lot of overlap in the description of the three of the deliverables: this one, “D5.5 Dissemination of project outputs”, “D5.10 Final report on dissemination”, and “5.9 Final conference and youth gathering” the proposal and grant agreement. Thus we will distinguish them to avoid repetition but cross-reference where necessary.

“D5.5 Dissemination of project outputs” and “5.9 Final conference and youth gathering” are deliverables in terms of actions and events (listed as having the nature “Other” in the Grant Agreement), rather than being intended as a substantive report.

Thus, here, we briefly record the major **policy** dissemination and engagement activities with policy makers and politicians (not all those by individual project partners), done during the course of the project and those planned for the future. “D5.10 Final report on dissemination” is the full report on the dissemination of the project listing all the dissemination and engagement activities achieved, including policy engagement but also academic and educational dissemination. “5.9 Final conference and youth gathering” records the delivery of the final conference.

Coordinated Policy Dissemination So Far

Final Conference

A final conference of policy makers was held in Brussels, 15-18 November 2021 at the Residence Palace, Brussels. Held just as a big wave of COVID has passed through Belgium was fading, this was necessarily had fewer face-face participants that was hoped for, and was in a hybrid format with also zoom participants. This event is documented in D5.9.

Infographics

To increase penetration and impact, some of the major messages coming out from the project were distributed in the form of a series of infographics. See D.10 for details and the project website to see the infographics at <https://popandce.eu/infographics/>

Dissemination of Policy Recommendations

“D4.4 Policy Recommendations” documents the 17 main recommendations that result from, or were confirmed by, the research in PaCE. So far, this has only been distributed via the PaCE social media channels, newsletter and website and the following event:

Joint Policy Event – 19th May 2022

The three H2020 project funded under the “” call: PaCE, DEMOS and POPREBEL have organised an online policy event 13:00-17:00 CET on the 19th May with the EU Commission, called “Unmasking Populism: Modalities, Scenarios, and Responses to a Persistent Threat”.

For more details about this see <https://ecas.org/event/unmasking-populism-conference-demos/> and to register go to:

https://docs.google.com/forms/d/e/1FAIpQLSeivaFOQA2_CnFDwnLbwvCnK4zISmo2bMiPpGWZShisRNdViv/viewform?usp=sf_link. The link for participation is:

<https://europeancitizenactionservice.my.webex.com/europeancitizenactionservice.my/j.php?MTID=m1e51d31bcd57eec58d8ee4957fc59ffc>

policy event

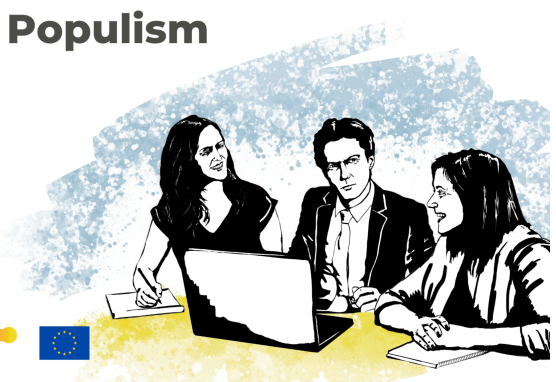
Unmasking Populism



19 May



Online



Policy Dissemination plans/activities after project end

Given that many of the project results have been delivered at the end of M39, including the finalisation of the policy recommendations, it is inevitable that much of the effective policy engagement will occur after the project has formally finished. Thus here we briefly describe those events and that are actively planned and already in motion.

CLS series of interviews for Bulgarian Internet TV Channel

A series of 4 interviews with key PaCE academics on populism have been recorded by the quality e-newspaper dnevnik.bg and will be available on their youtube channel when they are released: https://www.youtube.com/channel/UCWAKvZD-ZTDvICE171ChL_w

ECAS Civil Society Hub for actors addressing populist movements

PaCE will continue to be actively engaged in the ECAS Civil Society Hub, developing a series of joint workpackages with other participants as a starting point to map out future challenges and initiatives. For more details on this see <https://ecas.org/projects/civil-society-hub/>

Future Joint Distribution Channel – the “DePoPulaRise” Cluster

The three populism projects (PaCE, DEMOS and POPREBEL) have been working with the Horizon Results Booster, to plan for a combined channel for distributing results and information on populism in a channel called “DePoPulaRise”. Planning on this is still in progress, but an information sheet and informational video have been produce. For more information on this Booster see: <https://www.horizonresultsbooster.eu/>

Dissemination of Policy Recommendations To Representatives and Others

An infographic on the major project outcomes is being designed (but has been delayed due to our designer having other work and holiday scheduled over the summer). This will be a double-sided A4 flyer, designed to be folded into 3 so as to be easily mailed.

It will indicate 6 clusters of project outcome:

- The 16 *Policy Recommendations* of PaCE
- *Understanding Populism* – a series of infographics on the kinds of populism
- *What causes populism?* – in depth analyses
- *Educational Resources* for discussing these issues in class (17/18 year olds)
- *Advance Computational Tools* for understanding populism – ML and ABM



- *New Experimental results* on how to respond to populists

Each of these will have a simple link, e.g. **popandce.eu/recommendations** (also provided as QR code). That will take you to a page on the website for that ‘cluster’, which will collect the relevant results together in a coherent and easy to digest manner. This allows us to make accessing these as easily as possible, allows the person to choose what is of relevance to them, but allows essential context for how to use/interpret them to be provided (as described in D6.6).

These flyers will be (physically) mailed to:

1. Members of the European Parliament
2. Key Think Tanks (within the commission and others)
3. To selected leaders of political parties in the EEA and the UK

See D5.1 for the framework for deciding these.

The flyer will also be disseminated over the PaCE website, social media accounts, but more significantly via the social media accounts of the PaCE partners (which are more established and have, collectively, significant numbers of followers).

Once the flyer has been designed, 1000 of the flyers will be printed, and a mass mail-out enacted. Given the PaCE project has ended, the coordinator has had to get off-project support for this from his faculty, which has now been authorised (this week). However the timing of this is not yet clear (activities due to the start of term takes precedence and the student to do the work need employing), but should happen before the end of 2022.

Dissemination of Educational Materials

We further plan to disseminate the educational cartoon “I, the People” (http://cfpm.org/pace/I_the%20People__web.pdf) over educational networks in Europe. Although consisting, almost entirely, of quotes from existing case-studies of populists, this is designed to stimulate discussion on the issues concerning the politics surrounding populism, for pre-university students (i.e. age 17/18). It then has one page of actual examples that can be followed up after. Building on the work in the scenarios in D4.5, this will need some minimal supporting material to set the context and positive use of this material. This is due to be done by the end of November, as it will involve consultation with education professionals to get right.

Once produced, this will be distributed via the ECAS Civil Society Hub, European Education Policy Network, the eTwinning community, EUNET (European Network for Education and Training) and European Schoolnet, as well as using the PaCE and PaCE partner social media accounts. We aim for this to be done by the end of 2022.

Website and Social Media

The project website is in the process of being transferred to be hosted by the coordinator’s centre’s webserver (<http://cfpm.org>) – this process should be invisible to users. The website domain name “popandce.eu” has been secured for at least another two years. The project website, including all the reports containing the conclusions and work of the project will continue to be available after this at <http://cfpm.org/popandce>. The facebook page (<http://facebook.com/popandce>) and twitter handle (@popandce) will continue indefinitely.

There is a considerable delay in production of academic papers after the end of the project, so the continued existence of these channels will allow these to be disseminated, as well as other relevant developments (such as joint actions with the other two funded populism projects).